

Public Activities and Solicitation Involving Staff, Pupils or School Facilities

Members of the professional staff shall be encouraged to take an active part in the affairs of the Kittatinny Regional School District. The school and the community should not be considered separate and apart, but as a unified whole in the educational process. Through dynamic leadership, many avenues may be opened for building community support.

The Chief School Administrator (CSA) especially is urged to identify himself/herself personally with many facets of community life, providing opportunities for all citizens - including non-parents - to experience relationships with the school.

Use of Pupils

The participation of pupils in interpreting the educational program of the school to the community shall be encouraged, with the understanding that:

- A. The use of pupils shall always be evaluated in terms of the effect on the child. The use of pupils shall always be evaluated in terms of the effect on the child. Pupils shall not be exploited for the benefit of any individual or group and will only be involved in appropriate student situations.
- B. Pupils shall not solicit or promote school district issues without approval of the superintendent's office;
- C. The best possible community relations grow from a superior teaching job in the classroom. Enthusiastic pupils with serious intentions, well directed by sympathetic and capable teachers, are certain to communicate with the parents/guardians and the community. The Kittatinny Regional School District believes this is the corner-stone of good community relations.

Advertising

Neither the facilities, the name, the staff, nor the children of the school system, nor any part thereof, shall be employed in any manner for advertising or otherwise promoting the interests of any commercial or other non-school agency or organization except that:

- A. The school may cooperate in furthering the work of any non-profit, community-wide social service agency, provided such cooperation does not restrict or impair the educational program of the school.
- B. The school may use films or other educational materials bearing only simple mention of the producing or sponsoring film.
- C. The school may participate in radio and TV programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the school.
- D. The superintendent may, at his/her discretion, announce or authorize to be announced any lecture or other community activity of particular educational merit.
- E. The school may, upon approval of the superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are non-partisan and non-controversial and which promote the educational or other best interests of the pupils.
- F. School publications may accept and publish paid advertising under established procedures.

Solicitation

No employee or pupil will use school resources, mailboxes or available technologies (i.e. e-mail/voicemail) to promote, solicit or sell items or services to any person or entity of KRSD without proper CSA authorization. All requests will be approved on a case by case basis and written approval will be given by the CSA prior to any action being taken on the part of an employee of their agent.

No employee of the district shall be permitted, at any time, to solicit or offer for sale any service or sundry items to fellow employees or pupils within the physical confines of the district property during school hours without the prior approval of the CSA.

Vendors who call upon the school shall be directed to the office. Teachers or department chairpersons who have invited vendors to call should notify the office in advance so that proper courtesies may be extended.

Charity drives to be conducted within the school must have the approval of the Board of Education (Board).

CRITICAL POLICY REFERENCE MANUAL

Monitored

File Code:

1300

Mandated

Adopted:

2/17/11

Kittatinny Regional School District Policy

Other Reasons

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Legal References:

- N.J.S.A. 18A:11-I General mandatory powers and duties
- N.J.S.A. 18A:42-4 Distribution of literature as to candidacy, bond issues, or other public questions to be submitted at election; prohibited
- N.J.S.A. 52:14-15.9c et seq. Public Employee Charitable Fundraising Act

Cross References:

- 4137 Soliciting and selling
- 4237 Soliciting and selling
- 5136 Fund-raising activities

Adopted/Revised: 10/23/1986, 2/17/11