

School News Releases

The board encourages a policy of sound relations with the press and other communication media in the community and surrounding geographical area. The superintendent shall plan for periodic releases to the press and other communication media which will provide information to the community concerning its schools and various phases of the school program.

Responsibilities of School Personnel

All publicity released by school personnel on behalf of the district shall be cleared through the office of the superintendent. This procedure shall be followed in order to avoid duplication of material, maintain a consistent policy with regard to school publicity, and to compile a file of releases and pictures as a protection to the school district.

Legal References

Legal References:

- N.J.S.A. 18A:11-1 General mandatory powers and duties
- N.J.A.C. 6:8-6.2(b) 1,2,7 Evaluation and certification (planning, community relations, r programs elements)
- N.J.S.A. 10:4-6 et seq. Open Public Meetings Act

Possible Cross References:

- 1000 Concepts and roles in community relations
- 1100 Communication with the public
- 1110 Media
- 1120 Board of Education meetings
- 2240 Research, evaluation and planning
- 9020 Public statements

* Indicates policy is included in the Critical Policy Reference Manual

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